

THE OLEVSON CO., FRANKLIN SQUARE--An Event of Magnitude and Special Interest to Every Woman

GREETINGS!--BARGAINS--SUCH AS YOU OR WE HAVE NOT SEEN IN YEARS--GREETINGS!

THE biggest, boldest—the most sensational deal ever consummated by a Norwich store. You'll be surprised—not merely lower prices—but absolutely the lowest prices in years. It's a sale without an equal—nothing like it at any other store—at any sale—anywhere. Ignoring regular selling prices—forgetting original costs—our object is to sell! sell! sell!

HUNDREDS OF BRAND NEW COATS, DRESSES, SUITS, SKIRTS, WAISTS
for less than wholesale cost!

SALE OPENS FRIDAY AT 9 A. M. And Only For Eight Selling Days

STORE CLOSED
ALL DAY THURSDAY



FRANKLIN SQUARE
NORWICH, CONN.

CONDUCTING EXCLUSIVELY IN NORWICH THE

MANUFACTURERS' PUBLIC DISPOSAL SALE

REG. TRADE-MARK

A NATIONAL INSTITUTION OF SALES
UNDER THE PERSONAL DIRECTION OF MR. J. A. ISAACSON OF BOSTON

THE MANUFACTURERS REPRESENTED:

S. GOLDBERG & CO., N. Y., COATS—SUITS—
MAJESTIC COSTUME CO., N. Y., DRESSES—
R. SIMON CO., N. Y., COATS.

STRAWBRIDGE & CLOTHIER, PHILA., PLUSH
COATS—KEATH & BROW, VALLEY FALLS—
SAM'L TUTTLE & CO., BOSTON, DRESSES.

PANSY WAIST COMPANY, N. Y., WAISTS—
F. & M. SKIRT COMPANY, BOSTON—
ECLIPSE MFG. COMPANY, BOSTON, COATS.

A Gigantic Closing-out Sale, At Retail, Direct From Maker To You!

Women who buy at this sale, will buy wisely—because of the big money-savings—the newness of the fashions and the dependability of the garments—that's why we have prepared to handle the largest crowd that ever attended a sale in this city

HUNDREDS OF LUXURIOUS, ARISTOCRATIC, COLORFUL, SOFT,
WARM FABRICS

WONDERFUL FUR-TRIMMED
STUNNING PLAIN TAILORED

COATS

FUR TRIMMINGS ARE
RACCOON, OPOSSUM,
BEAVER, NUTRIA, ETC.

Developed in Bolivias, Pollyanna, Velours, Ermine, Normandy, Marvella,
Moussyne, Duvet-de-Layne, etc.

THE OLEVSON CO. MANUFACTURERS' SALE PRICES

\$9, \$12, \$16, \$22, \$29, \$34, \$39

Guaranteed Retail Values, \$18.50 to \$65.00

STRAWBRIDGE & CLOTHIER'S AND SALT'S PLUSH COATS
SELF AND FUR-TRIMMED

THE OLEVSON CO. MANUFACTURERS' SALE PRICES

\$19, \$24, \$29, \$34, \$39, Guaranteed Retail Values, \$30 to \$65

AUTHENTIC STYLES
NEWEST MODELS
FUR-TRIMMED
PLAIN TAILORED

SUITS

SALE PRICES **\$9, \$14, \$19, \$24** WORTH \$22.50 to \$50.00

AMAZING
SALE OF

SKIRTS

SALE PRICES **\$2.95, \$3.95, \$4.95, \$6.95** WORTH \$5.00 to \$12.50

THIS **GREAT SALE** Only At The **Olevson Co.** Franklin Sq. Norwich, Ct.

JUST THE MOST CHARMING

DRESSES

Love of the beautiful—These refreshingly new styles—achieved in the most feminine fabrics and richly adorned with embroidery, tassels, braid, beads and other beautiful adornments—fashion's favorite material—in the wanted colors.

Canton Crepe, Roshanna Crepe, Satins, Serge, Velours, Tricotines, Poiret Twills, Charmeuse, Velveteens, Fine Jerseys, etc.

The Olevson Co. Manufacturers' Sale Prices

\$7, \$9, \$12, \$14, \$19, \$24

GUARANTEED RETAIL VALUES \$12.00 TO \$55.00.

AND CHRISTMAS SO NEAR

GEORGETTE, PONGEE,
CREPE-DE-CHINE,
TRICOLETTE

WAISTS

SALE PRICES **\$1.95, \$2.95, \$3.95** WORTH \$3.98 to \$8.00

"WON'T WE HAVE FUN?"

Serge, Velour,
Silk, Satin and Jersey
WORTH UP TO \$25.00

DRESSES

\$5

COATS Some Are Fur-Trimmed
Sizes for Women and Miss
WORTH UP TO \$30.00

SUITS WORTH UP TO \$30.00